

() GlobalData.

Executive Summary The Next Phase of Real-Time Payments Growth Is Here

Government intervention and value-added use cases are driving adoption worldwide

Real-time payments are entering a new phase of growth. Consumer adoption is on the rise, as many countries have launched successful overlay or Request to Pay services, driving real-time volume growth to record highs, with India, Brazil and Bahrain taking the lead. Successful real-time services are reaching ubiquity and have profoundly changed the way consumers, businesses and governments make and receive payments and conduct their financial affairs.

Other countries are 2 taking notice of these success stories. There is likely to be continued pressure from governments and regulators to adopt real-time payments — in many markets and regions, they are taking steps to drive greater adoption of real-time payments because they see them as a path to drive economic growth. Our report shows that government mandates and incentives are key for successful real-time transformation of payment ecosystems.

Targeted use cases 3 drive consumer

adoption, with consumers and businesses around the world hungry for cheaper, faster and more efficient ways to pay. Merchant adoption and acceptance of real-time payments is on the rise, as more merchants realize that real-time payments create significant efficiencies.

Real-time payments are 4 part of the digital proposition of modern financial institutions — they secure competitiveness and increase customer stickiness. That means banks need to make the most efficient use of their real-time rails to avoid falling behind any competitors that do adopt real-time payments and subsequently reap the benefits.

Global Real-Time Payment Transactions **Global Forecast** 2027

By 2027, Real-Time **Payments Will Account** for *(*



В CAGR of **21.3%** between 2022 and 2027



Top Five Real-Time Payment Markets Globally

India **Real-Time Payment Transactions**





Brazil

228.9%

Real-Time Payment Transactions

Thailand 16.5

YoY growth

Real-Time Payment Transactions



China 17.6²⁰²²

Real-Time Payment Transactions





South Korea

Real-Time Payment Transactions





India and Brazil Are the Undisputed Real-Time Payment Leaders



Brazil



Brazil

was the third fastest growing real-time payments market in 2022, with a YoY growth of 228.9%

Regional Comparison, 2022-2027

Middle East, Africa and South Asia is the top region for real-time payments volume and share of electronic payments due to India specifically. Latin America is the top growth market owing to Brazil, plus countries like Peru, Argentina and Colombia that are among the top 10 growth markets globally.

	2022		2027		
REGION	Real-Time Payments Volume (billions)	Real-Time Payments Share of Electronic Payments Total (%)	Real-Time Payments Volume (billions)	Real-Time Payments Share of Electronic Payments Total (%)	CAGR (2022-2027)
Middle East, Africa and South Asia	95.7	72.2%	249.8	79.3%	21.2%
Asia Pacific	49.2	11%	327.8	12%	14.1%
Latin America	33.0	33%	119.5	56%	29.3%
Europe	13.2	7%	34.2	13%	21%
North America	3.9	2%	13.0	5%	27.3%

Global Top 10: Consumer Adoption of Real-Time

Rapid consumer adoption in countries like Bahrain, Brazil and Thailand illustrates the speed with which adoption can take off.

Real-time payment transactions per month per head of population (age +15)

Global Top 10: Mobile Wallet Adoption

Mobile wallets are particularly popular in Asia and the Middle East, as our league table shows.

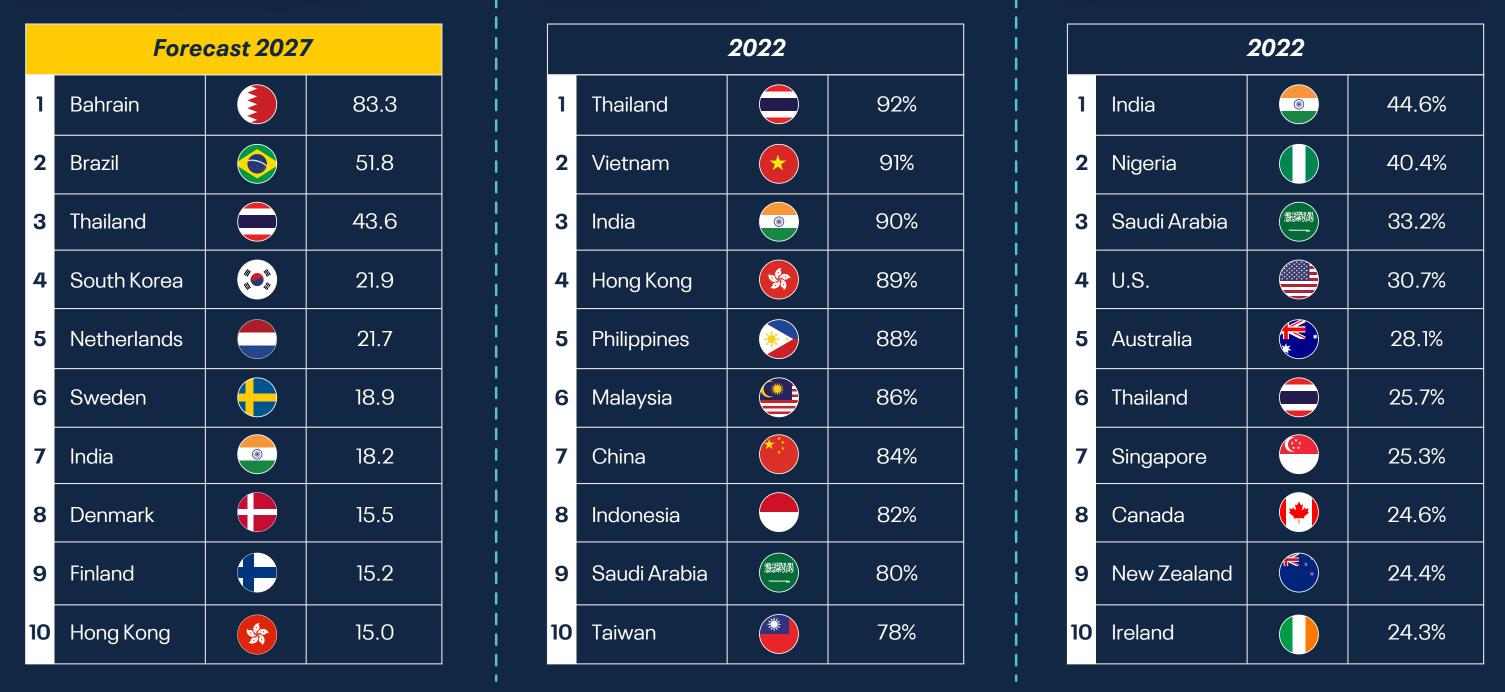
Mobile wallet users (% of survey sample)

Global Top 10: Fraud Incidence Rate

New types of fraud such as confidence tricks are on the rise, while identity theft and card details theft are declining.

Confidence tricks: Global Average 26.9% ∧

- Identity theft: Global Average 11.6% \checkmark
- Card details theft: Global Average 26.3% V



The 2023 Prime Time for Real-Time report tracks real-time payment volumes and growth forecasts across 52 countries.

ACI Inside Real-Time

This year, we are excited to launch Inside Real-Time — a new, multi-channel media platform — as the definitive guide and go-to source for the world's real-time payment stories, including exclusive content exploring the latest developments and opportunities in the world of real-time payments and how real-time is empowering consumers, merchants, businesses and banks. ACI's Prime Time for Real-Time report is the foundation of this new platform.